

Sri Lanka
A land like no other



Explore an Island like no other

Sri Lanka's history is woven with a tapestry of names, each one a thread that tells a unique story of the island's journey through time. From its ancient moniker "Tambapanni," symbolizing the arrival of Prince Vijaya, to the Greek-influenced "Taprobana" of Ptolemy and Pliny, these names trace the footprints of civilization across its shores.

"Teardrop of India" and "Pearl of the Indian Ocean" paint vivid images of the country's natural splendor, invoking its picturesque coastline and rich aquatic resources. The title "Granary of the East" pays homage to its historical role as an agricultural powerhouse, nourishing its people and fostering trade connections that spanned continents.

In our contemporary lexicon, the names "Resplendent Isle" and "Paradise Island" capture the essence of Sri Lanka's magnetic appeal. "Resplendent Isle" conjures notions of grandeur and brilliance, reflecting the majesty of its landscapes and the vibrant hues of its culture. "Paradise Island" weaves a tale of an idyllic escape, a realm where palm-fringed beaches and lush interiors invite exploration and rejuvenation.

This progression of names doesn't just mirror the island's metamorphosis; it mirrors humanity's fascination with this land of untamed beauty and rich heritage. By delving into the tapestry of names that have adorned this island nation, we uncover a narrative that spans cultures, epochs, and emotions, revealing why Sri Lanka has eternally held a place in the hearts of those who have encountered its wonders.



Ceylon Tea, renowned globally for its distinctive aroma and flavor, has been Sri Lanka's most famed export since it was introduced in the mid-19th century.

"Sri Lanka captivates tourists with its stunning landscapes, from pristine beaches to lush tea plantations, while offering rich cultural heritage and vibrant local experiences."

Sri Lanka's allure lies in its treasures: fragrant cinnamon, exquisite blue sapphires, and the unparalleled charm of our tea. Centuries of intrepid explorers and traders have been captivated by our glorious weather, breathtaking landscapes, and the genuine warmth of the Sri Lankan smile. As an inviting paradise, we welcome you to uncover the magic of this island for yourself.

Sri Lanka Facts:

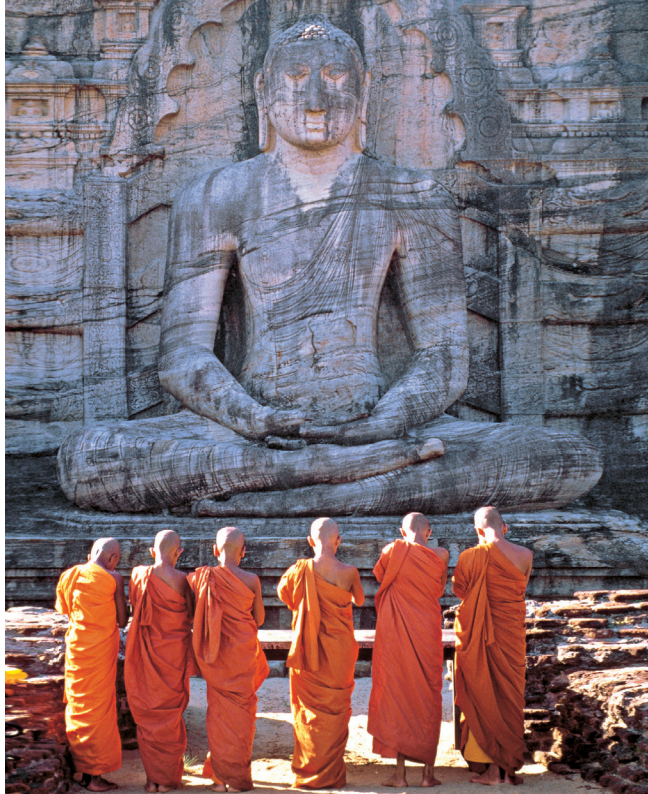
Population	: 23,187,516 (2022 est.)
Languages	: Sinhala, Tamil, English
Literacy	: 92.3%
Currency	: Sri Lankan rupee

Climate:

Tropical monsoon; northeast monsoon (December to March)

Southwest monsoon (June to October)

Temperature	: 27°C (81°F) to 31°C (88°F) throughout the year
	: 15°C (59°F) to 20°C (68°F) throughout the year in the central highlands



STRATEGICALLY LOCATED & CONNECTS TO THE WORLD

Gracing the Indian Ocean, Sri Lanka nestles southwest of the Bay of Bengal and southeast of the Arabian Sea. The island's embrace is marked by the Gulf of Mannar and the Palk Strait, parting it from the Indian subcontinent. Colombo, the nation's vibrant heartbeat, stands as its largest city and financial nucleus.

In ancient epochs, the island shone for its place along the Silk Road, a nexus uniting Southeast Asia, India, the Middle East, Africa, and Europe. Presently, Sri Lanka's allure thrives from its pivotal geography and contemporary gateways—modern ports and airports. Notably, the Colombo Port City stands as a beacon of innovation, poised to carve a futuristic urban landscape with advanced infrastructure, propelling the country's aspiration toward progress.

4 international ports

4 international airports

A map will always point you in the right direction
towards discovering new destinations, experiencing new adventures
and learning of a people that make a place



THE MOST INSPIRING DESTINATION

Condé Nast
Traveler



travel

Bloomberg

For years, Sri Lanka has garnered global acclaim as a premier tourist destination, amassing accolades and admiration from esteemed sources such as international travel guides, travel magazines, and renowned travel websites. Esteemed publications like Lonely Planet, Travel Lemming, CNN Travel, CondeNast Traveler and Bloomberg have all sung praises for the country's unparalleled charm and allure. This recognition underscores Sri Lanka's status as a must-visit haven for travelers, a place where its beauty and cultural richness leave an indelible mark on all those who explore its wonders.

Forecast of 2025 – 3.5 million



2023

1. Sri Lanka makes it to the Top 10 Most Instagrammable Places in the world for 2023.
2. Discover the beauty and wonder of Sri Lanka, now ranked as one of the top 10 most Instagrammable places in the world by Big 7 Travel.
3. The Independent's list of the best destinations to travel to in 2023 mentions Sri Lanka as one of the tourist hotspots this year.

2022

1. The world's safest countries to travel to: top 13 destinations - Sri Lanka is one of the most amazing countries to visit and we have now made it into the list of safest countries to visit in the world!
2. Sri Lanka continues to be a favorite among travelers being listed in 17th place on the list of Top 20 Places to Travel by Readers' Choice Awards 2022 by Conde Nast Traveler
3. Sri Lanka ranks among the top 10, Friendliest countries in the world: 2022 Readers' Choice Awards by Condé Nast traveler.
4. Sri Lanka ranked #2 in Women Solo Travel Index - The safest cities for women traveling alone.
5. Where to Travel in 2022, One of the best destinations Sri Lanka - CNN Endorsement

2021

1. Sigiriya appeared on Bloomberg's New 7 Wonders of the World
2. Voted as one of the Top 25 Islands by readers of Travel+Leisure magazine
3. Listed as one of the Best Countries to Travel To by Conde Nast Traveller Reader's Choice Awards
4. Ranked as a world-class wellness-tourism destination
5. Sri Lanka is a hotspot for wellness Tourism - India's Best Awards 2021
6. Sri Lanka Ranked Wellness Tourism Destinations Globally

CULTURE & HERITAGE

Sri Lanka's cultural heritage is vast and multi-faceted involving religion, art, architecture, and cuisine.

With a captivating history spanning over 3,000 years, Sri Lanka offers an adventurous traveler a vibrant tapestry of cultures, foods, faiths, and festivals celebrated year-round. The journey unveils eight UNESCO Heritage Sites, from ancient Anuradhapura and Polonnaruwa to Galle's old Fort and the iconic Sigiriya's Lion Rock. In the North, Jaffna beckons with Indian-inspired cuisine, sites like the star-shaped Jaffna Fort, the Nallur Kandaswamy Temple, and the enchanting island of Delft with its wild ponies and Baobab trees. From religion to art, architecture, and cuisine, Sri Lanka's cultural heritage is a multi-faceted gem woven with traditions spanning centuries, inviting visitors to witness a diverse array of stunning festivals and rituals.



- The sacred Tooth Relic of Lord Buddha is housed at the **Sri Dalada Maligawa** •The famous "footprint" at the summit of **Adam's Peak** is said to belong to the Lord Buddha •The **Dambulla Cave Temple** has over 150 statues of Lord Buddha •The ruins of **Anuradhapura** date back over 2,000 years
- Every August, firewalking festivals are held in **Kataragama and Udappu**



The Sigiriya Rock Fortress,

also known as Lion Rock, achieved the esteemed recognition of being designated a UNESCO World Heritage site in the year 1982. Crafted under the visionary leadership of King Kashyapa I during the years 473 to 495 CE, this site stands as a breathtaking spectacle. From its meticulously designed water gardens that seamlessly blend with the surroundings to the awe-inspiring entrance framed by colossal lion paw carvings hewn from the living rock, the Sigiriya Rock Fortress is a testament to human ingenuity and creativity.

"The intrepid traveler can embark on a journey through a rich amalgamation of cuisines, faiths, and festivals, each representing a diverse tapestry of cultures."



•The Portuguese ruled in Sri Lanka from 1505 to 1658 •The Dutch expelled the Portuguese in 1658 and stayed till 1796, the year of the British occupation •The Kandyan Kingdom was the last independent monarchy of Sri Lanka, coming under British rule in 1818 •There are around 32 Dutch Forts spanning the island, from Point Pedro to Jaffna

AYURVEDA & WELLNESS

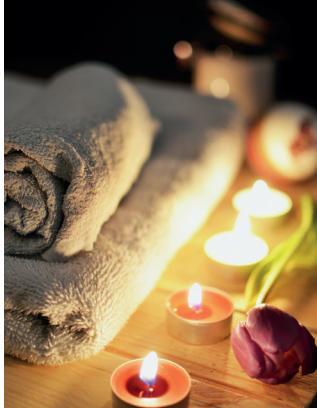
"Presently renowned internationally, Ayurveda stands as an alternative and holistic medical system, purportedly originating over 3,000 years in the past within India."

At Transco Travels, we're all about crafting unique journeys, and that includes exclusive health and wellness getaways. Picture this: total tranquility and natural beauty, where you can reset your health and find peace of mind through the ancient wisdom of Ayurveda.

You've probably heard of it - Ayurveda is the buzz around the world. Think alternative, holistic healing that traces its roots back over 3,000 years to India. It's all about finding harmony in your mind, body, and spirit. Imagine these three vital forces, called doshas, working in sync: Vata (air and space), Pitta (fire and water), and Kapha (earth and water).

Here's the deal: Ayurvedic treatments are like a natural wonderland. We're talking plant-based remedies, custom diets, meditation, yoga, soothing massages, and therapeutic oils. This is the real deal - it tackles everything from stress to skin issues, respiratory problems, heart conditions, and more.

So, join us on a journey that's not just a vacation, but a path to better well-being. Welcome to a world of balance and bliss.



EXPLORE THE WILD

Yala National Park in Sri Lanka boasts the remarkable distinction of having the highest density of leopards anywhere in the world.

Sri Lanka, often referred to as the 'Pearl of the Indian Ocean,' graces the ancient Silk Road trade route within the Indian Ocean, situated to the southeast of India. Despite its small size, this island is a lush tropical paradise with remarkable biodiversity, resembling a modern-day Garden of Eden. Its allure captivates countless visitors who journey here each year.

Nestled in the southwestern part of Sri Lanka lies the Sinharaja Forest Reserve. Encompassing an area of 8,864 hectares, this reserve is a haven for a diverse range of species, both flora and fauna, many of which are found nowhere else on Earth. Remarkably, more than 60% of the trees are rare endemics, and a substantial portion of the wildlife, including birds, butterflies, insects, reptiles, mammals, and amphibians, are unique to the island.

Today, Sri Lanka stands proudly among the 34 global biodiversity hotspots, showcasing the highest biodiversity relative to its land area within the region.



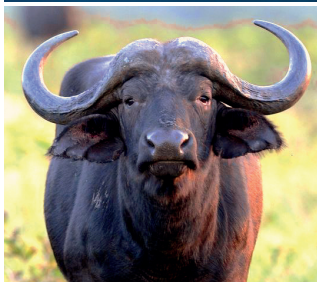
Sri Lanka is among the 34 bio-diversity hotspots in the world:

- 3,154 species of flowering plants •211 species of reptiles •245 species of butterflies •240 species of birds
- 748 species of evaluated vertebrates •1,300+ species of marine fish •1,492 species of invertebrates

The island's biological wealth is also remarkable for exceptional levels of endemism.

OUR OWN VERSION OF THE BIG 5

Sri Lanka's version of the "Big Five" in the wild highlights some of its most iconic wildlife. The majestic Sri Lankan elephant roams across diverse landscapes, while the elusive leopard adds an air of mystery to parks like Yala and Wilpattu. The unique sloth bear treasures forested realms, and the magnificent blue whale graces surrounding seas. Completing the lineup is the formidable water buffalo, symbolizing the harmony between wildlife and people. These species collectively showcase the island's vibrant biodiversity and make its wilderness an extraordinary destination.



SPORTS & MICE

MICE tourism, which stands for Meetings, Incentives, Conferences, and Exhibitions/Events, is a significant aspect of Sri Lanka's tourism industry. The country has been actively promoting itself as a MICE destination, leveraging its natural beauty, modern facilities, and vibrant culture to attract business and event travelers. With a range of world-class conference venues, luxury hotels, and unique cultural experiences, Sri Lanka offers a dynamic setting for hosting various corporate events, conferences, exhibitions, and incentive trips. This focus on MICE tourism has contributed to the diversification of the country's tourism offerings and its reputation as a versatile destination for both leisure and business travelers.

We also offer an exciting array of sports tours, with a primary focus on cricket, a sport deeply ingrained in the nation's culture. Beyond cricket, the possibilities are netball, basketball, soccer, and rugby. These sports tours promise not only competitive action but also a chance to immerse yourself in the island's rich cultural heritage and breathtaking landscapes, creating unforgettable experiences for athletes and enthusiasts alike.



AWAIT THE ADVENTURE SRI LANKA BRINGS TO YOU

Sri Lanka is a haven for adventure seekers, offering a myriad of thrilling experiences amidst its stunning landscapes. From lush jungles to pristine beaches, the island invites you to explore its natural wonders in exhilarating ways. Trek through rainforests to discover hidden waterfalls, take on the challenge of white-water rafting down rushing rivers, or embark on a safari to witness majestic elephants and leopards in their natural habitats. Surf the waves along the coastline, soar through the skies while paragliding, or immerse in underwater wonderlands while diving or snorkeling. With its diverse terrains and welcoming culture, Sri Lanka beckons adventurers to uncover an extraordinary blend of adrenaline and exploration.





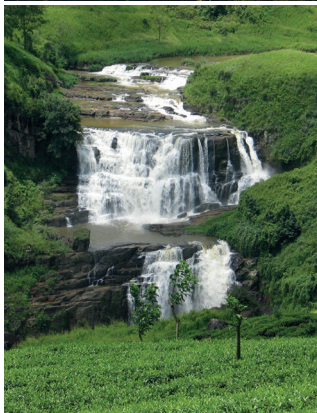
Ceylon Tea:

Originating from Sri Lanka's picturesque hills, Ceylon tea boasts a unique flavor profile cherished by tea enthusiasts. Its briskness and versatility make it a favorite worldwide. Ceylon tea's journey began in the 19th century when British planters introduced tea cultivation to Sri Lanka. The island's fertile soil and ideal climate gave rise to a thriving tea industry, shaping Ceylon into a tea paradise.

CENTRAL HIGHLANDS

With a striking prevalence of endemic flora and fauna, this region showcases remarkable biodiversity. Diverse ecosystems nurture unique species, from captivating leopards to rare plants, creating a tapestry of life found nowhere else.

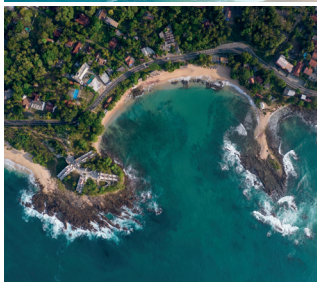
The Central Highlands of Sri Lanka, encompassing Peak Wilderness, Horton Plains National Park, and the Knuckles Conservation Forest, feature lush rainforests with a remarkable concentration of endemic flora and fauna. This elevated region, situated in the island's south-central area, reaches heights of up to 2,500m and is home to iconic species like the Purple-Faced Langur, the Sri Lankan leopard, and the Slender Loris.



THE COASTAL BELT

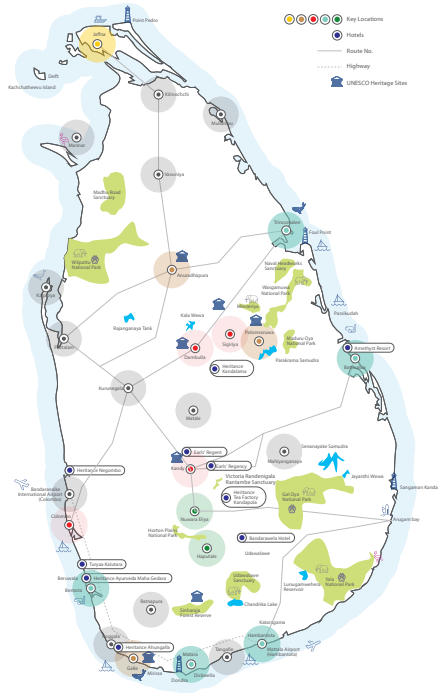
The golden sand beaches in the south and the white sand beaches in the East

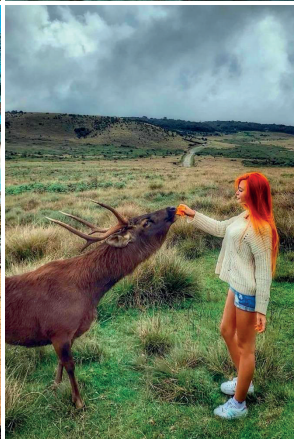
Whether you journey near or far, a tranquil beach is never distant, its cool blue-green waters a sanctuary from the sun's warmth. With over a thousand kilometers of coastline, the possibilities for enjoyment are limitless. Each beach in Sri Lanka holds its own unique charm, encompassing 1,620 kilometers of inviting shoreline. From uncrowded expanses for swimming, snorkeling, and diving, to serene sands perfect for unwinding with a book, the island offers diverse coastal experiences tailored for every preference.

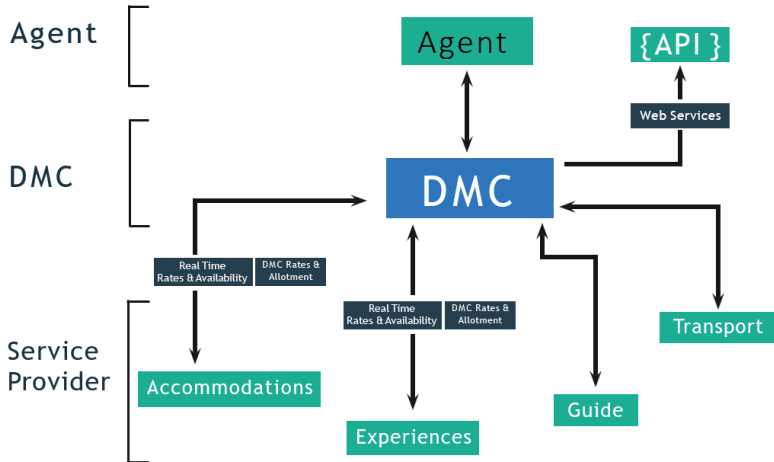


"Wherever your journey takes you, a tranquil beach is always within reach, its soothing blue-green waters providing a refreshing escape from the sun's warmth..."









TRANSCO HOLDINGS

Transco Holdings proudly presents a conglomerate committed to excellence and innovation. The diverse and dynamic subsidiaries is shown below:

- Transco International (Aus) Pty Ltd
- Transco Cargo (Pvt) Ltd
- Transco Consolidation (Pvt) Ltd
- Transco Relocations (Pvt) Ltd
- Transco Projects (Pvt) Ltd
- Transco Digital (Pvt) Ltd
- Transco Travels (Pvt) Ltd

Our Journey:

We've grown through trust over the last 3 decades, offering tailored solutions across industries. Our dedicated team's passion and expertise drive our achievements.

Unwavering Focus:

Client satisfaction is paramount. We innovate to meet evolving challenges and embrace digital transformation for enhanced services.

Gratitude to Partners:

Our valued clients and partners inspire us. Your trust fuels our growth and drives exploration of new horizons.

Commitment to Impact:

Corporate social responsibility is our ethos. We create positive change for communities and the environment we share.

Looking Ahead:

Transco Holdings envisions a future of positive impact, fueled by excellence and enduring relationships. Your support is invaluable.

Chairman's Message:

Transco Holdings is driven by excellence and innovation. Our subsidiaries excel in services and relationships.

Technology and adaptability define us. We look forward to embracing the future together.

Thank you for being part of our journey. Together, we'll shape a brighter future.

TRANSCO TRAVELS

Transco Travels, an inventive destination management company in Sri Lanka, benefits from over three decades of expertise from Transco Holdings. Our contemporary approach to travel focuses on crafting exceptional and unforgettable experiences for clients. With a team of experienced professionals, we specialize in personalized itineraries encompassing cultural tours, adventure activities, nature excursions, and culinary journeys.

Our commitment to customer satisfaction drives us to go beyond the ordinary, tailoring every aspect of your holiday to match your desires. From start to finish, Transco Travels handles all planning, offering a selection of thoughtfully designed Sri Lanka holiday packages to ensure a seamless and delightful journey.

Beyond Sri Lanka, our expertise extends to the Maldives and Australia. Additionally, we foster close collaborations with DMCs in India, Russia, and Thailand, enhancing our ability to provide diverse travel options. Whether you're exploring Sri Lanka's landscapes, relishing Maldives' beauty, Transco Travels is your partner in turning travel dreams into reality. Expect us to exceed your expectations and create lasting memories on every adventure you embark upon with us. At Transco we love you to Discover.



Follow Us  

THE FUTURE IS SUSTAINABLE TOURISM

Sustainable tourism is deeply ingrained in Sri Lanka's approach, with initiatives spanning conservation, community engagement, and responsible practices. Protected areas like national parks and marine reserves are carefully managed to preserve biodiversity, while community-based tourism projects empower local populations and provide authentic cultural experiences. Eco-friendly accommodations, waste management efforts, and wildlife protection ensure minimal impact on the environment. Additionally, promoting responsible travel behaviors, supporting local businesses, and embracing eco-conscious transportation contribute to Sri Lanka's commitment to sustainable tourism, safeguarding its natural and cultural treasures for generations to come.



Transco Travels (Pvt) Ltd

Head Office - Australia
206-208 Discovery Rd,
Dandenong South,
VIC 3175, Australia

P: +61 397 032 255
F: +61 397 900 677

Colombo Office - Sri Lanka
2nd Floor,
No. 162 Nawala Road,
Nugegoda, Sri Lanka

P: +94 337 126 682
F: +94 112 887 809

